



Ethical Fundraising Policy

STEM Learning (SL) and the ENTHUSE Charitable Trust (ECT) are committed to making decisions that are both in line with our charitable objectives and in the best interests of the young people we support.

The objectives of the Charity are to *“advance the education of the public, by fostering and promoting the continuing professional development (CPD) of STEM teachers and other educators by the provision of grants and bursaries to: schools, education service providers and any organisation that promotes, arranges or organises courses and meetings which provide CPD to STEM educators.”*

The generous support from our corporate partners and our diverse community of donors enables us to meet our charitable objectives.

1. Our commitment to our donors

SL and the ECT respect the rights of their supporters to clear, truthful information on how their funding is used, to openly report how we spend donations, and to manage donors' information responsibly and in line with The General Data Protection Regulation¹ (GDPR).

We will comply with the Charity Commission and UK law in every respect, including those regarding openness and honesty with our supporters and members of the public.

As members of the Fundraising Regulator's Scheme, we follow its Fundraising Promise².

2. Refusal Criteria

The law requires us to consider, in deciding whether to accept or refuse a donation, whether it is in the best interests of the charity.

In deciding whether to accept or refuse a particular donation, Trustees must consider, relevant law (such as anti-money laundering legislation and companies and individuals under Government sanction), and all the evidence available.

We do not accept donations from any organisation or individual who has generated a material amount of their turnover or wealth through activities that are evidenced as being inherently harmful to young people.

We will not undertake business with companies or individuals who participate in activities which could cause detriment to the charity's reputation and could disproportionately decrease the amount of donations to further the work of the charity.

¹ <https://gdpr-info.eu/>

² <https://www.fundraisingregulator.org.uk/more-from-us/resources/fundraising-promise>

Additional checks will be made for unsolicited and anonymous significant donations. A donation may be refused if additional checks cannot provide enough assurance that the source complies with this policy.

The responsibility for judging whether the ECT should refuse a donation sits first with the Head of Fundraising and Partnerships who will seek advice and guidance from the SL Senior Leadership team, and if necessary, the Ethics committee.

3. Corporate partnerships

Our corporate partnerships provide much needed support to enable achievement of our charitable aims and objectives. In addition to the refusal criteria, the following criteria provide a route for the Head of Fundraising and Partnerships to review and assess support:

- We will only enter into corporate partnerships where the company adhere to our statement on modern slavery.³
- New Corporate partnerships and significant new donations will be subject to approval by the Ethics Committee.

STEM Learning, March 2023

³ [https://www.stem.org.uk/sites/default/files/pages/downloads/2022 Annual Statement on Modern Slavery.pdf](https://www.stem.org.uk/sites/default/files/pages/downloads/2022%20Annual%20Statement%20on%20Modern%20Slavery.pdf)